



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 810692 /		<u>Alt Order #</u> 06286512
<u>Product</u> RESTORE OUR FUTURE		
<u>Contract Dates</u> 08/21/12 - 08/27/12		<u>Estimate #</u> 1945
<u>Advertiser</u> Iss/Restore Our Future		<u>Original Date / Revision</u> 08/20/12 / 08/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services
600 Farimont Avenue
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	08/21/12	08/24/12	The Early Show	7-9a		:30			NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	- TWTF - -				8	\$800.00			
N 2	WBTV	08/21/12	08/24/12	America Now	9a-10a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	- TWTF - -				4	\$400.00			
N 3	WBTV	08/21/12	08/24/12	Price Is Right	11a-12p		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	- TWTF - -				4	\$1,200.00			
N 4	WBTV	08/21/12	08/24/12	WBTV News At Noon	12-12:30p		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	- TWTF - -				4	\$1,200.00			
N 5	WBTV	08/21/12	08/24/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	- TWTF - -				4	\$900.00			
N 6	WBTV	08/21/12	08/24/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	- TWTF - -				4	\$1,200.00			
N 7	WBTV	08/21/12	08/24/12	WBTV News at 5p	5p-5:30p		:30			NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	- TWTF - -				4	\$1,600.00			
N 8	WBTV	08/21/12	08/24/12	WBTV News at 530p	M-F 530p-6p		:30			NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	- TWTF - -				6	\$1,700.00			
N 9	WBTV	08/21/12	08/24/12	WBTV News at 6p	M-F 6p-630p		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	- TWTF - -				4	\$2,100.00			
N 10	WBTV	08/21/12	08/24/12	WBTV News Primetime	M-F 7p-730p		:30			NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	- 2222 - -				8	\$1,500.00			
N 11	WBTV	08/21/12	08/24/12	Millionaire	M-F 730p-8p		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 08/21/12 - 08/27/12	<u>Product</u> RESTORE OUR FUTUR	<u>Estimate #</u> 1945
<u>Advertiser</u> Iss/Restore Our Future		<u>Original Date / Revision</u> 08/20/12 / 08/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
											6	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- TWTF - -	4	\$1,500.00						
N 12	WBTV	08/21/12	08/24/12	David Letterman	1135-1237a		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- 222 - - -	6	\$850.00						
N 13	WBTV	08/21/12	08/24/12	WBTV News 5a	5-530a		:30			NM	2	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- TWTF - -	4	\$650.00						
N 14	WBTV	08/21/12	08/21/12	Tue Prime Hour 3	10-11p		:30			NM	2	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- 2 - - - - -	2	\$5,700.00						
N 15	WBTV	08/22/12	08/22/12	Wed Prime Hour 2	9-10p		:30			NM	2	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- - 2 - - - -	2	\$5,700.00						
N 16	WBTV	08/25/12	08/25/12	WBTV News Sat 6p	Sat 6p-630p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- - - - - 1 -	1	\$900.00						
N 17	WBTV	08/25/12	08/25/12	WBTV 11p News / Sat.	11p-1135p		:30			NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- - - - - 1 -	1	\$3,300.00						
N 18	WBTV	08/25/12	08/25/12	WBTV 11p News / Sat.	11p-1135p		:30			NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- - - - - 1 -	1	\$3,300.00						
N 19	WBTV	08/26/12	08/26/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- - - - - 1	1	\$1,100.00						
N 20	WBTV	08/26/12	08/26/12	Face the Nation	1130a-12n		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- - - - - 1	1	\$475.00						
N 21	WBTV	08/26/12	08/26/12	WBTV News Sun 630p	Sun 630p-7p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- - - - - 1	1	\$1,000.00						
N 22	WBTV	08/26/12	08/26/12	Sun Prime Hour 1	7-8p		:30			NM	1	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- - - - - 1	1	\$7,600.00						
N 23	WBTV	08/26/12	08/26/12	Sun Prime Hour 3	9-10p		:30			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- - - - - 2	2	\$2,400.00						
N 24	WBTV	08/26/12	08/26/12	Sun Prime Hour 4	10-11p		:30			NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/20/12	08/26/12	- - - - - 2	2	\$4,000.00						
N 25	WBTV	08/27/12	08/27/12	WBTV News 6a	6-7a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/27/12	09/02/12	1 - - - - -	1	\$1,100.00						
N 26	WBTV	08/27/12	08/27/12	The Early Show	7-9a		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/27/12	09/02/12	2 - - - - -	2	\$800.00						
N 27	WBTV	08/27/12	08/27/12	America Now	9a-10a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/27/12	09/02/12	1 - - - - -	1	\$400.00						

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WBTV	08/27/12	08/27/12	Price Is Right	11a-12p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$1,200.00			
N 29	WBTV	08/27/12	08/27/12	WBTV News At Noon	12-12:30p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	2-----				2	\$1,200.00			
N 30	WBTV	08/27/12	08/27/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$900.00			
N 31	WBTV	08/27/12	08/27/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$1,200.00			
N 32	WBTV	08/27/12	08/27/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$1,600.00			
N 33	WBTV	08/27/12	08/27/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$1,700.00			
N 34	WBTV	08/27/12	08/27/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$2,100.00			
N 35	WBTV	08/27/12	08/27/12	WBTV News Primetime	M-F 7p-730p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	2-----				2	\$1,500.00			
N 36	WBTV	08/27/12	08/27/12	Millionaire	M-F 730p-8p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	2-----				2	\$1,500.00			
N 37	WBTV	08/27/12	08/27/12	David Letterman	1135-1237a		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	2-----				2	\$850.00			
N 38	WBTV	08/27/12	08/27/12	WBTV News 5a	5-530a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$650.00			
N 39	WBTV	08/27/12	08/27/12	Rachael Ray	10a-11a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$500.00			
Totals											99	\$153,025.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	79	\$129,975.00	\$110,478.75
08/27/12 -08/27/12	20	\$23,050.00	\$19,592.50
Totals	99	\$153,025.00	\$130,071.25

Signature: _____ **Date:** _____

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